# New Tools You Can Use to Create Dialogue



STEPHEN WAGNER, DIRECTOR OF TRAINING

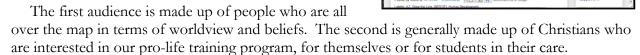
From Debate to Dialogue

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## www.debate2dialogue.org

JFA now has a second public website: www.debate2dialogue.org. Let me explain.

For a long time, Justice For All has used its one website, <a href="www.JFAweb.org">www.JFAweb.org</a>, for two purposes. (1)
Connect with university community members who see our outreach on their campus and want to learn more. (2) Connect with school administrators, church leaders, campus pro-life clubs, pro-life organizations, and individual pro-life advocates who want to participate in JFA's pro-life training program.



The tension of trying to reach these two distinct audiences with one website has been with JFA since early in its history. When we created the new <a href="www.JFAweb.org">www.JFAweb.org</a> at the beginning of 2011, we focused that site design squarely on those who are interested in being trained by JFA (2, above). We included pages on *who* we train, *what* we train them to do, and *how* we train them, along with a page that introduces people to our mentor team, all for the purpose of encouraging people to get trained.

The refocusing of <a href="www.JFAweb.org">www.JFAweb.org</a> has made all the more apparent the need for a second JFA website to explain our outreach to people outside the JFA community and invite them to join the dialogue (1, above). So, I created a prototype that we're testing: <a href="www.debate2dialogue.org">www.debate2dialogue.org</a>. There you can find descriptions of all of our dialogue tools, supporting evidence for claims made on our dialogue tools, as well as up-to-the-minute pictures of interactions on campus. For example, right now, you can find pictures from recent Oklahoma, Georgia, and Arizona outreaches.

## Plan Your Repeat Work... Then Share It.

It's the "holy grail" for JFA. After a JFA volunteer attends Seat Work (seminar) and Feet Work (outreach) events, how can we encourage them to do "Repeat Work"? In other words, how can we help them to use what they've learned in their everyday life to create dialogue with those in their sphere of influence, and how can we confirm that this is happening? We created the Individual Repeat Work Form (www.jfaweb.org/Training/ADD/Individual Repeat Work Form.pdf) to facilitate this. During our debrief sessions, every volunteer receives this step-by-step resource for planning to do Repeat Work. You can use it to plan your next conversation as well. If you do, tell us how the conversation went by emailing Reflection@jfaweb.org.



#### www.jfaweb.org/outreachlinks

Shortly after I created this web resource for volunteers and mentors, I knew it was worth it. Jacob Nels, a construction worker who is raising his support to work full-time with JFA in Georgia, told the following story. Twice within a week, Jacob pulled up panels of the JFA Exhibit on his phone at work to illustrate the horror of abortion to co-workers. In the first instance, he discussed abortion at length with his boss. In another, his boss came across Jacob and a group of co-workers discussing a picture of abortion on Jacob's phone. One of the construction workers



named Sam gave this explanation: "We're having a safety meeting." Without skipping a beat, another construction worker said, "Yeah, we're trying to convince Sam not to kill his kids." Because the boss understood the importance of the conversation from his previous meeting with Jacob, he let the conversation continue, saying only, "Wrap it up soon."

For a long time, we've needed a simple way for volunteers and staff to access supplementary information for conversations they're having on and off campus. When smart phones started to become commonplace, I saw that finally there was an easy way to make information like the Justice For All Exhibit panels and the *What Are the Facts?* sheet (below) available online. Feel free to use the site in your conversations!

#### What Are the Facts?



The JFA Exhibit and Exhibit Brochure continue to be mainstay tools JFA volunteers and mentors are using in combination with other dialogue tools (poll tables, free speech boards, A-frame kiosks) to create dialogue on campus. Because neither the Exhibit or Exhibit Brochure can be changed frequently (the Exhibit is a large ink-on-vinyl sign and the Brochure is printed in lots of 10,000 to reduce costs), a few JFA staffers and I created a short fact sheet that can be updated easily and is aimed at a secular university audience. This two-sided, black and white sheet is used by volunteers and mentors to help answer seven common questions at JFA outreaches, including *How many abortions are performed in America?*, When in

pregnancy is abortion legal?, When in pregnancy are abortions performed?, How are abortions performed?, and What reasons do women give for having abortions?

Download the most recent version of the "What Are the Facts?" sheet at www.jfaweb.org/Facts.

### Certification Assignments

One of our goals at JFA is to train pro-life advocates to mentor other pro-life advocates so they can change minds, heal hearts, and save lives. We currently have about 60 people active in our Trainer Certification program. Among other things, the Certification community values growing together intellectually. I've created short, 30-minute assignments to facilitate this. To date, there are over fifty linked here: <a href="www.jfaweb.org/certification\_assignments">www.jfaweb.org/certification\_assignments</a>. You can make use of these assignments, even if you aren't in the JFA Trainer Certification program. To learn more about JFA Certification, contact Steve Wagner (Steve@jfaweb.org).

