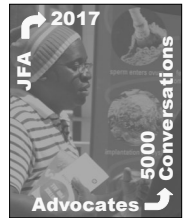


# 5000 Conversations in 2017

## Part 1: Outreach Events



The Monthly Letter of JFA's Executive Director



February 2017

Dear Friend,

Since conversations about abortion are essential to making abortion unthinkable, we've set a goal of creating 5000 conversations in 2017. Let me explain how we plan to accomplish this goal with God's help.

You may be a JFA reader who already supports JFA sacrificially or who prays regularly for JFA. Partnering with JFA in each of these ways is vital to creating conversations and making abortion unthinkable. If you are helping us create conversations through your prayers and financial support, it is enough. (Thank you!) But you may want to do more.

As we think about creating conversations about abortion, there's an unavoidable challenge: *abortion just isn't a topic that lends itself to easy, everyday-life conversation.* It's personal. It's sensitive. It's dark. It's troubling. Many pro-life advocates fear conversations about abortion. They fear they won't know what to say. They fear losing a friendship. They fear offending someone unintentionally. Opportunities to bring up the topic in a natural way are rare. In **this month's letter**, I'll discuss one remedy we have for this challenge: JFA's outreach events. In **next month's letter**, I'll discuss our second remedy: JFA's tools which help you start abortion conversations with friends and family.

### *JFA Outreach Events Produce More Conversations Because Talking to Strangers Is Easier*

Our outreach events, especially our large-scale events, are the easiest way for our staff and volunteers to start the conversation about abortion in a way that's not awkward. As the "Feet Work" part of our training program, these events create an objective spectacle that naturally invites consideration and comment from both volunteers and passersby.

The larger the group of volunteers joining us on campus, the more conversations these events generate. Indeed, sometimes the crowd of volunteers itself becomes a part of the reason passersby stop to talk. So, you can help us multiply the conversations these events produce by attending as a mission trip participant and using the event to talk to pro-choice advocates ([www.jfaweb.org/mission-trips](http://www.jfaweb.org/mission-trips)).

Here's one more way you can multiply the conversations our outreach events produce: *Introduce us.* We can produce more events and larger events if we meet college students who invite us to their campuses and high school teachers and administrators who invite us to train their students through a field trip to a JFA outreach event.

Whether we are conducting large-scale outreach events (many trainers and volunteers in conversations) or filling in gaps in our schedule with smaller events (fewer volunteers), please pray that God will help us create 5000 conversations through these events in 2017. Let's pray also that God uses our conversations to make abortion unthinkable.

### **How You Can Help**

*in Addition to Praying and Giving Financially*

- Attend a JFA mission trip.
- Introduce us to one church.
- Introduce us to one college student you know at a large public university.
- Introduce us to a private high school (Catholic, Orthodox, Protestant, Evangelical, etc.), homeschool group, or college group which would like to invite JFA to train its students.

In Christ,



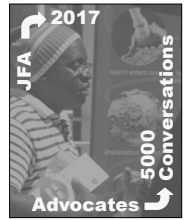
Steve Wagner  
Executive Director





# Making Abortion Unthinkable with JFA

## February 2017



**PRAY FOR  
CONVERSATIONS**

*Recent and Upcoming Events (Partial List):* Please pray with us that God will cause hearts and minds to change as a result of conversations created by our staff, volunteers, and audience members:

2/11/2017: Phoenix, AZ – Seminar at ASU

2/12/2017: Las Vegas, NV – Seminar at UNLV

2/13/2017: Phoenix, AZ – Outreach at ASU

2/13-14/2017: Las Vegas, NV – Poll Table Outreach at UNLV

2/15-16/2017: Las Vegas, NV – Original Large Exhibit Outreach at UNLV

March 2017: Staff will carry out many small-scale outreach events (KS, OK, TX, LA, VA).

All Recent and Upcoming Events: [www.jfaweb.org/calendar](http://www.jfaweb.org/calendar) (List) , [www.jfaweb.org/photos](http://www.jfaweb.org/photos) (Photos)

Staff Updates: [www.jfaweb.org/blog](http://www.jfaweb.org/blog) , [www.facebook.com/trainthousands](https://www.facebook.com/trainthousands)

JFA Prayer Team Updates: [www.jfaweb.org/prayer-team](http://www.jfaweb.org/prayer-team)

**PREPARE FOR  
CONVERSATIONS**

*Featured Resource for Equipping Yourself:* During a conversation with two sisters at KU years ago, Steve Wagner saw first-hand the importance of asking clarifying questions. He tells the story in his 2012 newsletter, “Yes=No.” Read it online ([www.jfaweb.org/yes=no](http://www.jfaweb.org/yes=no)) or call the JFA office to ask us to mail you a copy (316-683-6426). From the beginning of the conversation to its startling conclusion, you’ll learn some of the questions you can use to build rapport early in a conversation. These questions will also help you learn valuable information about the person with whom you’re speaking. Hungry for more resources like this? See [www.jfaweb.org/dialogue-examples](http://www.jfaweb.org/dialogue-examples).

**START  
CONVERSATIONS**

*Featured Conversation Starter:* We encourage you to use the “Embracing Child and Career” panel from JFA’s *Art of Life* Exhibit to start a conversation. See either [www.twitter.com/7conversations](https://www.twitter.com/7conversations) or [www.jfaweb.org/start-the-conversation](http://www.jfaweb.org/start-the-conversation) for JFA posts about the panel that are easy to share on social media. Remember, the goal of our conversation starters is to help an average pro-life advocate to create a conversation about abortion in a natural, less-awkward way. Each is created with sensitivity to a pro-choice advocate’s worldview, language, and culture, and each generally comes in a physical version (paper, bookmark, brochure, shirt, sticker, etc.) in addition to the social media versions mentioned above. In some cases, we’ll create these conversation starters from scratch. In others, we’ll make use of great tools we and other organizations have already created. In every case, we’ll alert you to the tool and show you how to use it.

### About the *Making Abortion Unthinkable with JFA* Resource Bulletin

What can I do to make abortion unthinkable?

For friends of JFA who ask, “What can I do to make abortion unthinkable?” this resource bulletin offers some answers. Beyond supporting JFA financially, which enables JFA’s trainers and volunteers to create conversations that make abortion unthinkable at JFA’s events, you can **PRAY** for the conversations the JFA community is creating (including your own), **PREPARE** for conversations, and **START** conversations.

Pray for conversations.  
Prepare for conversations.  
Start conversations.

