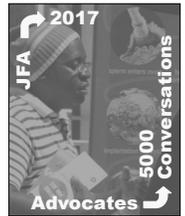


# 5000 Conversations in 2017

## Part 1: Outreach Events



The Monthly Letter of JFA's Executive Director



February 2017

Dear Friend,

Since conversations about abortion are essential to making abortion unthinkable, we've set a goal of creating 5000 conversations in 2017. Let me explain how we plan to accomplish this goal with God's help.

You may be a JFA reader who already supports JFA sacrificially or who prays regularly for JFA. Partnering with JFA in each of these ways is vital to creating conversations and making abortion unthinkable. If you are helping us create conversations through your prayers and financial support, it is enough. (Thank you!) But you may want to do more.

As we think about creating conversations about abortion, there's an unavoidable challenge: *abortion just isn't a topic that lends itself to easy, everyday-life conversation.* It's personal. It's sensitive. It's dark. It's troubling. Many pro-life advocates fear conversations about abortion. They fear they won't know what to say. They fear losing a friendship. They fear offending someone unintentionally. Opportunities to bring up the topic in a natural way are rare. In **this month's letter**, I'll discuss one remedy we have for this challenge: JFA's outreach events. In **next month's letter**, I'll discuss our second remedy: JFA's tools which help you start abortion conversations with friends and family.

### *JFA Outreach Events Produce More Conversations Because Talking to Strangers Is Easier*

Our outreach events, especially our large-scale events, are the easiest way for our staff and volunteers to start the conversation about abortion in a way that's not awkward. As the "Feet Work" part of our training program, these events create an objective spectacle that naturally invites consideration and comment from both volunteers and passersby.

The larger the group of volunteers joining us on campus, the more conversations these events generate. Indeed, sometimes the crowd of volunteers itself becomes a part of the reason passersby stop to talk. So, you can help us multiply the conversations these events produce by attending as a mission trip participant and using the event to talk to pro-choice advocates ([www.jfaweb.org/mission-trips](http://www.jfaweb.org/mission-trips)).

Here's one more way you can multiply the conversations our outreach events produce: *Introduce us.* We can produce more events and larger events if we meet college students who invite us to their campuses and high school teachers and administrators who invite us to train their students through a field trip to a JFA outreach event.

Whether we are conducting large-scale outreach events (many trainers and volunteers in conversations) or filling in gaps in our schedule with smaller events (fewer volunteers), please pray that God will help us create 5000 conversations through these events in 2017. Let's pray also that God uses our conversations to make abortion unthinkable.

### **How You Can Help**

*in Addition to Praying and Giving Financially*

- Attend a JFA mission trip.
- Introduce us to one church.
- Introduce us to one college student you know at a large public university.
- Introduce us to a private high school (Catholic, Orthodox, Protestant, Evangelical, etc.), homeschool group, or college group which would like to invite JFA to train its students.

In Christ,



Steve Wagner  
Executive Director



# 5000 Conversations in 2017

## Part 2: Everyday Life

The Monthly Letter of JFA's Executive Director



March 2017



Dear Friend,

In my February letter ([www.jfaweb.org/feb-2017](http://www.jfaweb.org/feb-2017)), I suggested a few ways you can help us reach our goal of 5000 conversations in 2017, including joining us for a mission trip and connecting us to groups who can join us for outreach.

There's another way you can help us create more conversations: *start your own conversations in everyday life*. Let's be honest, though: *discussing abortion in everyday life is scary*. We fear harming relationships with the people we love most. We fear not knowing what to say. We don't know how to start the conversation. Let's talk about each of these challenges.

### *Starting Conversations with Friends and Family: Let's Make Abortion Conversations Common*

Instead of talking to strangers as we do at JFA outreach events (difficult enough!), the people with whom any of us are most likely to create conversations in everyday life are friends and family members. Our cherished relationships are on the line. Yet, in many cases it's precisely *because* of the relationship that each of us can make a great impact on what our friends and family members think during a conversation. Given the stakes, making a commitment might help. Would you join me in setting a personal goal to create **seven conversations** about abortion in everyday life this year? We can pray together for God's help, and our team will do what we can to help, too. If you report back to us, we'll count your conversations as we assess our progress toward the 5000 target ([www.jfaweb.org/share-your-jfa-story](http://www.jfaweb.org/share-your-jfa-story)).

We also fear we won't know what to say. JFA can help with this. Every JFA presentation and workshop equips audience members with the ideas and arguments they need to be able to defend the unborn in a winsome, persuasive way. Our online resources do as well. In fact, that's the main reason we devote time to these activities even when we're not able to follow them up with an outreach event. We know that many pro-life advocates will never join us for campus outreach but nonetheless *can* create conversations on their own with friends and family. We want to prepare them.

In many cases, the most difficult aspect of having conversations with friends and family is not the ideas and arguments—it's getting the conversations started! Many of you who support us would be willing to defend unborn children if the opportunity arose. But the opportunity rarely arises! Even as a full-time pro-life worker this is true of my experience in everyday life, so I am guessing it's probably the case for many of you reading this letter, too.

To meet this need, we're experimenting this year with ways to turn our exhibits and other resources into conversation starters. You'll always find one new conversation starter in our monthly resource bulletin, "Making Abortion Unthinkable with JFA" (enclosed, or see [www.jfaweb.org/this-month](http://www.jfaweb.org/this-month) for all of our resource bulletins). In addition to ideas for starting conversations, you'll also find new ideas each month in two other areas critical for making abortion unthinkable: praying for conversations and preparing for conversations. Let us know what you think of this resource.

Each of our trainers will be working to personally create conversations during outreach events this year, and we'll train hundreds of Christians to join us. The result? Thousands of conversations. What we're missing from this equation is you and thousands of other pro-life advocates who may never join us on campus, but who *can* nonetheless create conversations in their everyday lives. Won't you join us?

In Christ,



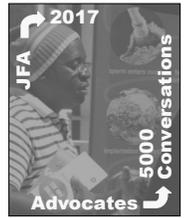
Steve Wagner  
Executive Director





# Making Abortion Unthinkable with JFA

## February 2017



**PRAY FOR  
CONVERSATIONS**

*Recent and Upcoming Events (Partial List):* Please pray with us that God will cause hearts and minds to change as a result of conversations created by our staff, volunteers, and audience members:

2/11/2017: Phoenix, AZ – Seminar at ASU

2/12/2017: Las Vegas, NV – Seminar at UNLV

2/13/2017: Phoenix, AZ – Outreach at ASU

2/13-14/2017: Las Vegas, NV – Poll Table Outreach at UNLV

2/15-16/2017: Las Vegas, NV – Original Large Exhibit Outreach at UNLV

March 2017: Staff will carry out many small-scale outreach events (KS, OK, TX, LA, VA).

All Recent and Upcoming Events: [www.jfaweb.org/calendar](http://www.jfaweb.org/calendar) (List) , [www.jfaweb.org/photos](http://www.jfaweb.org/photos) (Photos)

Staff Updates: [www.jfaweb.org/blog](http://www.jfaweb.org/blog) , [www.facebook.com/trainthousands](https://www.facebook.com/trainthousands)

JFA Prayer Team Updates: [www.jfaweb.org/prayer-team](http://www.jfaweb.org/prayer-team)

**PREPARE FOR  
CONVERSATIONS**

*Featured Resource for Equipping Yourself:* During a conversation with two sisters at KU years ago, Steve Wagner saw first-hand the importance of asking clarifying questions. He tells the story in his 2012 newsletter, “Yes=No.” Read it online ([www.jfaweb.org/yes=no](http://www.jfaweb.org/yes=no)) or call the JFA office to ask us to mail you a copy (316-683-6426). From the beginning of the conversation to its startling conclusion, you’ll learn some of the questions you can use to build rapport early in a conversation. These questions will also help you learn valuable information about the person with whom you’re speaking. Hungry for more resources like this? See [www.jfaweb.org/dialogue-examples](http://www.jfaweb.org/dialogue-examples).

**START  
CONVERSATIONS**

*Featured Conversation Starter:* We encourage you to use the “Embracing Child and Career” panel from JFA’s *Art of Life* Exhibit to start a conversation. See either [www.twitter.com/7conversations](https://www.twitter.com/7conversations) or [www.jfaweb.org/start-the-conversation](http://www.jfaweb.org/start-the-conversation) for JFA posts about the panel that are easy to share on social media. Remember, the goal of our conversation starters is to help an average pro-life advocate to create a conversation about abortion in a natural, less-awkward way. Each is created with sensitivity to a pro-choice advocate’s worldview, language, and culture, and each generally comes in a physical version (paper, bookmark, brochure, shirt, sticker, etc.) in addition to the social media versions mentioned above. In some cases, we’ll create these conversation starters from scratch. In others, we’ll make use of great tools we and other organizations have already created. In every case, we’ll alert you to the tool and show you how to use it.

### About the *Making Abortion Unthinkable with JFA* Resource Bulletin

What can I do to make abortion unthinkable?

For friends of JFA who ask, “What can I do to make abortion unthinkable?” this resource bulletin offers some answers. Beyond supporting JFA financially, which enables JFA’s trainers and volunteers to create conversations that make abortion unthinkable at JFA’s events, you can **PRAY** for the conversations the JFA community is creating (including your own), **PREPARE** for conversations, and **START** conversations.

Pray for conversations.  
Prepare for conversations.  
Start conversations.





# Making Abortion Unthinkable with JFA

March 2017



PRAY FOR CONVERSATIONS

## *Steve Wagner to Serve as Executive Director of Justice For All from Washington D.C.*

Beginning in April 2017, Steve Wagner will make a permanent move to the Washington, D.C. area to continue to serve as the Executive Director of Justice For All (JFA) from there. Steve is excited to begin building relationships to facilitate JFA's outreach work in the region, as well as to continue speaking and participating in JFA's outreach events nationwide. Pray for Steve and the whole JFA team as they work to make abortion unthinkable by creating conversations and by training pro-life advocates to do the same. While JFA will now have trainers focusing locally in four metro areas (Wichita, Dallas, Austin, and Washington, D.C.), and while we will continue to travel to other states and metro areas where we've forged major training partnerships (Colorado, Georgia, and a number of others), JFA is eager to build relationships with churches, schools, and organizations in any region where we are invited to speak to groups and facilitate outreach events with one of our three large exhibits or other outreach tools. Contact Steve with questions or to connect him with friends in the D.C. area who would appreciate JFA ([www.jfaweb.org/contact](http://www.jfaweb.org/contact)).

Recent and Upcoming Events in NV, KS, LA, OH, TX, and CO: [www.jfaweb.org/calendar](http://www.jfaweb.org/calendar)

Photos: [www.jfaweb.org/photos](http://www.jfaweb.org/photos) JFA Prayer Team Updates: [www.jfaweb.org/prayer-team](http://www.jfaweb.org/prayer-team)

Social Media Updates: [www.facebook.com/trainthousands](https://www.facebook.com/trainthousands) ; [www.twitter.com/trainthousands](https://www.twitter.com/trainthousands)

PREPARE FOR CONVERSATIONS

**Featured Resource for Equipping Yourself:** In "What Do You Mean?" (Sept. 2016), Rebecca Haschke described in word-for-word detail how the success of a conversation hinged on one clarification question – a clarification question you can easily learn to use yourself! Both this one question and Rebecca's presentation of the Equal Rights Argument throughout the conversation will help prepare you for starting your own conversation using JFA's "MIA" exhibit panel (below)!

Read online ([www.jfaweb.org/rebecca-sept-2016](http://www.jfaweb.org/rebecca-sept-2016)) or get a copy by mail (JFA Office: 316-683-6426).

START CONVERSATIONS

**Featured Conversation Starter:** We encourage you to use the "MIA" panel from JFA's *Stop and Think* Exhibit to start a conversation. The panel reads:

*According to The Lancet, millions upon millions of girls around the world are missing due to sex-selective abortion and infanticide. Are you saddened by this or do you find yourself indifferent? Is this phenomenon an expression of women's rights or a violation of women's rights?*

To view the panel and share it on social media, see the links below. Remember, the goal of our conversation starters is to help an average pro-life advocate to create a conversation about abortion in a natural, less-awkward way. If you use this conversation starter, please let us know how it goes!

Share the MIA panel: [www.twitter.com/7conversations](https://www.twitter.com/7conversations) ; [www.jfaweb.org/start-the-conversation](http://www.jfaweb.org/start-the-conversation)

### About the *Making Abortion Unthinkable with JFA* Resource Bulletin

For friends of JFA who ask, "What can I do to make abortion unthinkable?" this resource bulletin offers some answers. Beyond supporting JFA financially, which enables JFA's trainers and volunteers to create conversations that make abortion unthinkable at JFA's events, you can **PRAY** for the conversations the JFA community is creating (including your own), **PREPARE** for conversations, and **START** conversations.

What can I do to make abortion unthinkable?

Pray for conversations.  
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